



## 2008 Gala Funding Opportunities Overview

Thursday, November 6, 2008, 6:30pm to 10:30pm, Cradle of Aviation Museum

### Sponsorships, Tables/Tickets, Journal Advertising and Underwriting

➤ All of the following Sponsorships include a listing on the Sponsor Board to be displayed at the Dinner and a Special Listing in the Journal

#### \$25,000 – Heroes in Health Sponsor

- Four Tables of 10 with preferred seating
- Back cover\* or 2-Page Platinum page Journal Ad (\*first-come basis)
- Recognized as “Presenting Sponsor” on invitation and at Gala with special signage
- Special Full-Page Journal Page “About the Sponsor” advertorial
- Name on Hospital Donor Wall
- Special Program listing on Sponsor “Thank You” page
- Sponsor name and/or logo with link on [www.numc.edu](http://www.numc.edu) website for 12 months

#### \$15,000 – Diamond Sponsor

- Three Tables of 10 with preferred seating
- Inside cover\* or 2-Page Platinum page Journal Ad (\*first-come basis)
- Recognized as “Presenting Sponsor” on invitation and at Gala with special signage
- Special Full-Page Journal Page “About the Sponsor” advertorial
- Name on Hospital Donor Wall
- Special Program listing on Sponsor “Thank You” page
- Sponsor name and/or logo with link on [www.numc.edu](http://www.numc.edu) website for 12 months

#### \$10,000 – Platinum Sponsor

- Two Tables of 10 with preferred seating
- Platinum page Journal Ad
- Recognized as “Presenting Sponsor” on invitation and at Gala with special signage
- Special Full-Page Journal Page “About the Sponsor” advertorial
- Name on Hospital Donor Wall
- Special Program listing on Sponsor “Thank You” page
- Sponsor name and/or logo with link on [www.numc.edu](http://www.numc.edu) website for 12 months

#### \$7,500 – Gold Sponsor

- Two Tables of 10 with preferred seating
- Gold page in Journal Ad
- Recognized as “Entertainment/Music Sponsor” at Gala with special signage
- Special Half-Page Journal Page “About the Sponsor” advertorial
- Name on Hospital Donor Wall
- Special Program listing on Sponsor “Thank You” page
- Sponsor name and/or logo with link on [www.numc.edu](http://www.numc.edu) website for 9 months

#### \$5,000 – Silver Sponsor

- One Table of 12 with preferred seating
- Silver page Journal Ad
- Recognized as “Dessert Reception Sponsor” at Gala with special signage
- Name on Hospital Donor Wall
- Special Program listing on Sponsor “Thank You” page
- Sponsor name and/or logo with link on [www.numc.edu](http://www.numc.edu) website for 6 months

**\$2,500 – Bronze Sponsor**

- 8 tickets to the Gala
- Bronze page Journal Ad
- Special Program listing on Sponsor “Thank You” page
- Name on Hospital Donor Wall
- Sponsor name and/or logo with link on [www.numc.edu](http://www.numc.edu) website for 3 months

**\$1,250 – Heroes Sponsor**

- 4 tickets to Gala
- Full-page Journal Ad
- Listing on Sponsor “Thank You” page

**\$600 – Friend Sponsor**

- 2 tickets to Gala
- Half-page page Journal Ad
- Listing on Sponsor “Thank You” page

## Tables and Tickets

**Table of Ten @ \$ 2,500**     **Individual Tickets @ \$ 250** # of tickets \_\_\_\_\_

## Journal Advertising

- Back Cover\*** (5”w x 8”h) **\$5,000**, *first-come, first-served*
- Inside Covers\*** (5”w x 8”h) **\$2,500**, *first-come, first-served*
- Platinum** (5”w x 8”h) **\$1,500**
- Gold** (5”w x 8”h) **\$1,000**
- Silver** (5”w x 8”h) **\$750**
- Bronze** (5”w x 8”h) **\$500**
- Full** (5”w x 8”h) **\$300**
- Half** (5”w x 3.75”h) **\$150**
- Quarter** (2.25”w x 3.75”h) **\$75**

\*Available on first-come basis.

- I will email ad to [TGittere@LegendaryEvents.net](mailto:TGittere@LegendaryEvents.net)
- Journal Ad forthcoming
- Please design this copy for me:

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## Underwriting Opportunities

(Includes recognition in press, promotional materials, signage at event & journal ads)

- Dinner \$ 5,000 (includes Platinum Page journal ad)
- Cocktail Reception \$ 3,000 (includes Gold Page journal ad)
- Entertainment/Music \$ 2,000 (includes Silver Page journal ad)
- Dessert Reception \$ 1,000 (includes Bronze Page journal ad)

## Payment or Pledge Information

(checks payable to: Long Island Medical Foundation)

- I am paying \$ \_\_\_\_\_ for the selected sponsorship, dinner tickets, underwriting and/or journal advertisement.
- I am pledging \$ \_\_\_\_\_ for the selected sponsorship, dinner tickets, underwriting and/or journal advertisement.
- I am contributing \$ \_\_\_\_\_ as a straight donation.
  - Check enclosed                       Credit Card (*circle one below and add account #, expiration date and credit card billing address*)
  - Check forthcoming                      AmEx    MasterCard    Visa    # \_\_\_\_\_                      Exp: \_\_\_\_\_

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip Code: \_\_\_\_\_

Telephone #: \_\_\_\_\_ Fax#: \_\_\_\_\_ E-mail address: \_\_\_\_\_

**Please complete and mail to (checks payable to: “LONG ISLAND MEDICAL FOUNDATION”): HEROES IN HEALTH GALA**  
 c/o Legendary Events, Inc., 585 Stewart Avenue, Suite 770, Garden City, NY 11530 or FAX: (516) 228-9488 (RSVP by Friday, October 24, 2008)  
 E-mail questions: [TGittere@LegendaryEvents.net](mailto:TGittere@LegendaryEvents.net)                      QUESTIONS: Call Tracey Gittere at (516) 222-0550, x127